



"Let's help her win."  
–Melissa Majors

## Help Her Win: Leadership Strategies for Women's Success

Ethical leaders share power and put the needs of others first. They are committed to helping all people develop and perform as highly as possible.

Women commonly experience unique workplace challenges due to covert competition, microaggressions, lack of sponsors and mentors, balancing authenticity and assimilation, gaining and retaining power, being heard, increased scrutiny, etc.

However, women's success is not just a woman's issue. Without the avid support of men, often the most influential stakeholders in many large corporations, significant progress toward ending gender disparities are unlikely.

During this talk, Melissa of Melissa Majors Consulting examines research, scenarios, and best practices for leveraging ethical leadership to mitigate barriers to women's success. This discussion is relevant for both men and women in manager and non-manager roles.

### Learner Outcomes:

- Articulate the case for integrity-based leadership as it relates to mitigating common challenges women face in the workplace.
- Describe specific leadership tactics that can be used to overcome these issues.
- Gain access to resources (infographics and pre-defined social posts) that can be used to continue the conversation with your network.

### Duration:

45 - 90 minute options available.

### Learning Experience:

Delivered as a keynote or concurrent session. An engaging, brain-friendly, workshop that incorporates lecture, group discussion, and individual reflection.