

Engaging, Blameless, and Actionable.

Evolved leadership that
empowers all to thrive.



The Inclusive Leadership Speaker

Melissa Majors is a crowd-pleasing speaker who masters brain-friendly talks that engage her audiences and spark not just inspiration but action as well.

Melissa Majors, CEO of Melissa Majors Consulting is an innovator and optimizer of education, inclusion, and leadership strategies. She has dedicated her career to maximizing the business impact associated with these areas of focus.

Available Courses

- The 7 Simple Habits of Inclusive Leaders
- Inclusion In Practice
- Help Her Win: Servant Leadership Strategies for Women's Success
- Mesmerize: How to Design and Deliver Brain-Friendly Presentations
- Busy Bosses: Leadership Lessons for Leaders Who Don't Have Time for Leadership Lessons



"Bias is the brain's threat detector. You can't remove it from the brain; you can remove it from processes and experiences."

—Melissa Majors

The 7 Simple Habits of Inclusive Leaders

What do inclusive leaders do? What specific actions do they take to demonstrate a commitment to inclusion?

Inclusive leadership expert Melissa Majors is an innovator and optimizer of inclusion, leadership, and education strategies. In *The 7 Habits of Inclusive Leaders*, she reveals how great leaders enjoy superior team performance and drive much higher profitability by incorporating inclusive practices.

These behaviors fall into seven categories:


- Business Process
- Collaboration
- Mindset
- Leading Self and Others
- Decisions
- Values
- Empathy

Majors delivers clarity on how our brains are to blame for why leaders unintentionally exclude others. Through storytelling, research, and personal experiences, she offers a common-sense yet compelling and actionable approach to inclusion. She argues that people shouldn't feel guilty or defensive when having inclusion-related conversations; the brain is to blame, not people.

This discussion is for all leaders; leaders of self, people, initiatives, and organizations.

Learner Outcomes:

- Identify and describe concepts such as intellectual humility, tactical empathy, and intersectionality.
- Gain insight into the habits and tactics used by inclusive leaders.
- Unlock access to social posts, job aides, and toolkits to help build inclusive habits.



""Common misunderstandings due to differences such as communication styles are wreaking havoc on healthy team dynamics, efficiency, and decision-making. All of which can be remedied with a few simple tactics."

–Melissa Majors

Inclusion In Practice

How do we intervene when we see non-inclusive behavior? How do we ensure all voices are heard and considered? How can we better understand the adverse impacts of our unintentional exclusive behavior and take action to improve? What is the best approach to providing feedback on non-inclusive actions?

Continue evolving your team's capabilities and inclusive maturity through learning and practice.

This workshop is recommended for teams who've either read *The 7 Simple Habits of Inclusive Leaders* or attended the workshop.

During this shame-free and highly-engaging experience, Melissa Majors guides attendees through reflection, practice, and sustainable behaviors that lead to healthy team dynamics that allow all people to thrive.

Learner Outcomes:


- Identify and describe the difference between upstander and bystander actions, effective feedback methods, and tactics to optimize relationships, and more.
- Gain insight into the habits and tactics used by inclusive teams.
- Unlock access to resources to help sustain improved team dynamics.

Duration:

90-Minute to 1/2 day workshop options available

Learning Experience:

Delivered as an interactive workshop, ideal for groups sizes under 50 . An engaging, brain-friendly, workshop that incorporates lecture, small group discussion, and individual reflection.



"Let's help her win."
—Melissa Majors

Help Her Win: Leadership Strategies for Women's Success

Ethical leaders share power and put the needs of others first. They are committed to helping all people develop and perform as highly as possible.

Women commonly experience unique workplace challenges due to covert competition, microaggressions, lack of sponsors and mentors, balancing authenticity and assimilation, gaining and retaining power, being heard, increased scrutiny, etc.

However, women's success is not just a woman's issue. Without the avid support of men, often the most influential stakeholders in many large corporations, significant progress toward ending gender disparities are unlikely.

During this talk, Melissa of Melissa Majors Consulting examines research, scenarios, and best practices for leveraging ethical leadership to mitigate barriers to women's success. This discussion is relevant for both men and women in manager and non-manager roles.

Learner Outcomes:

- Articulate the case for integrity-based leadership as it relates to mitigating common challenges women face in the workplace.
- Describe specific leadership tactics that can be used to overcome these issues.
- Gain access to resources (infographics and pre-defined social posts) that can be used to continue the conversation with your network.

Duration:

45 - 90 minute options available.

Learning Experience:

Delivered as a keynote or concurrent session. An engaging, brain-friendly, workshop that incorporates lecture, group discussion, and individual reflection.

"The less you say, the more they remember."
–Melissa Majors



Busy Bosses: Leadership Lessons for Leaders Who Don't Have Time for Leadership Lessons

Want to be an even better leader? Of course! But really, who has time to invest in leadership training? Not the leaders who need it; they're too busy leading!

Yet, our organization's health and success heavily rely on leaders who evolve their skills and become the best leaders possible. See the quandary? Busy Bosses is a fun, efficient, and, most importantly, an actionable course on the leadership trends needed to excel as a leader in today's environment.

Some of the trends covered include:

- Prioritization
- Intellectual Humility
- Overcoming Fear of Conflict
- Fostering Trust Across Difference
- Virtual Collaboration
- Tactical Empathy
- Empowering Others
- Inclusion
- Maintaining Mental Clarity
- Servant Leadership

During this talk, Melissa Majors, CEO of Melissa Majors Consulting, synthesizes best practices for evolved leadership into a comprehensive course that you actually have time to take! This discussion is relevant for leaders of people and initiatives.

Learner Outcomes:

- Demonstrate tactics associated with relevant leadership trends and best practices.
- Describe the need for evolved leadership.
- Gain access to resources (infographics and pre-defined social posts) that can be used to continue the conversation with your network.

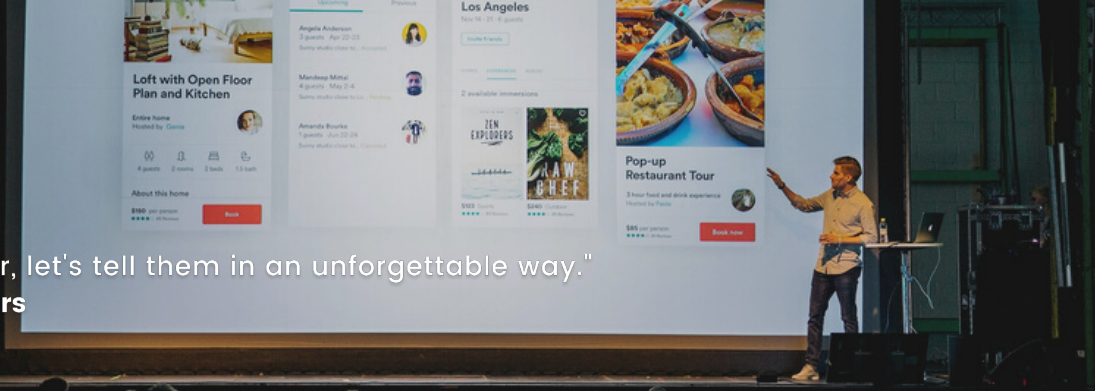
Duration:

60 - 90 minute options available.

Learning Experience:

Delivered as a keynote or concurrent session. An engaging, brain-friendly, workshop that incorporates lecture, group discussion, and individual reflection.

"Stories matter, let's tell them in an unforgettable way."
—Melissa Majors



Mesmerize: How To Design and Deliver Brain-Friendly Presentations

There is a terrible epidemic plaguing presenters around the world, and unfortunately, it's causing epic failure to business cases, team meetings, board presentations, keynote addresses, and more.

The problem often goes undetected given audience member's adept ability to fake engagement, when, in fact, their brains are not paying attention at all! The great news is, thanks to advances in neuroscience, we know so much more about how the brain is wired to pay attention, learn, and recall information.

We will explore the art and neuroscience behind designing and delivering mesmerizing and memorable presentations during this short course. Start mesmerizing your audiences today!

Learner Outcomes:

- Describe how to design and deliver presentations that work with the brain and not against it.
- Utilize appropriate graphics that enhance comprehension and retention of messages.
- Define basic neuroscience principles related to how the brain learns.

Duration:

20–30 minutes

Learning Experience:

Delivered concurrent or booth education formats. An engaging, brain-friendly, workshop that incorporates lecture, audience engagement, and individual reflection.